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Website Live 1ST JANUARY 2011

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nova design and print

Australia's Newest One Day Cycle Challenge **COMING NOVEMBER 2011**

Come and experience Tasmania's unique wilderness and beautiful *NORTH WEST COAST*. Visit the beautiful township of *SHEFFIELD*, town of murals, nestled at the base of majestic *MT ROLAND*. Ride through the magnificent *CRADLE MOUNTAIN* region. End your experience at scenic *STRAHAN* on our rustic *WEST COAST*.

Pure Tasmania **CYCLE CHALLENGE**

**DISCOVER IT
EXPERIENCE IT
LIVE IT
RIDE IT**

DEVONPORT
TO STRAHAN **238KM**

CRADLE MOUNTAIN
TO STRAHAN **126KM**

